



Guide and website to support Chinese students in UK

Yintong Betser's latest venture to support the Anglo-Chinese community is **The UK Guide for Chinese Students (留英指南)**, a practical handbook for any Chinese student studying or planning to study in the UK. Yintong comments: "After living and working in the UK for many years, I was struck by the fact that Chinese students often find it difficult to integrate into Western society. So I put together a guide to help them to get the most out of their experience."

Written in Chinese, the guide provides practical information for students settling into a new study environment, as well as preparing them for employment in the global marketplace. Yintong explains; "Everything in the guide is useful preparation for students and it also

provides educational establishments with benefits. I want to ensure that Chinese students are supported throughout their study – pastorally and academically. The publication can even be tailored by each university to offer specific support for its students. It will help universities to retain their Chinese students and encourage them to spread the word about their UK experience on their return to China."

The 80,000 Chinese students who study in the UK every year will be further supported by the book's complementary website which will provide up-to-date information and practical advice to help them maximise their time in the UK.

www.studyaway.co.uk.

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